



ONLINE INTERNATIONAL TRAINING PROGRAMME ON

VALUE CHAIN MANAGEMENT IN FISHERIES

13 – 16 September, 2021



**AFRICAN-ASIAN RURAL DEVELOPMENT ORGANIZATION (AARDO)
NEW DELHI**

Title of the Programme

VALUE CHAIN MANAGEMENT IN FISHERIES

Sponsoring Organization

African-Asian Rural Development
Organization (AARDO)
(www.aardo.org)

Organizer/Training Institute

ICAR-Central Institute of Fisheries
Technology (CIFT)

Duration

13 –16 September, 2021
04 week days
(Total: 08 hours) with
2 hours session on Monday to
Thursday

Session Timings

14:00 to 16:00 hrs
(Indian Standard Time)
(Please Check Local Time Zone)

Deadline for Application

30 August 2021

INTRODUCTION

Value chain in fisheries is used as a managerial tool to reduce processing costs and improve quality and productivity of the product and to minimise distribution cost. There are many advantages of studying value chain in fisheries such as increase the producers 'share, increase the efficiency and effectiveness of the actors, quality assurance in product development consumer satisfaction etc. The value chain approach is a useful practical tool towards assessing the status of development of fisheries and aquaculture. It also analyses opportunities and constraints for future development. It is useful for the key stakeholders such as fishers, managers and policy makers towards streamlining their activities in a cost-effective way. Many AARDO member countries are being encouraged to adopt the value chain approach to further develop their fisheries seekers.

OBJECTIVES

The broad objectives of the programme are to share and sensitize the participants on the followings :

- √ Methods of marketing research supply chain analysis and management forecasting tools;
- √ Export markets and competitiveness;
- √ Issues in domestic and export marketing;
- √ ICT & GIS applications ; and
- √ Market Decision Support Systems etc.

COURSE CONTENT

- √ Marketing research – Introduction, concepts, process and practice;
- √ Trends in world seafood trade;
- √ Domestic market for fish and fishery products ;
- √ Quantitative methods for analysis of marketing related data;
- √ Supply chain management and analysis;
- √ Market Information Systems (MIS)/ Decision Support Systems; and
- √ Consumer Behavior Analysis .

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WHO CAN APPLY

Middle and senior level executives from government departments/ministries and engineers and scientists engaged/working in the field of Fisheries and Aquaculture.

HOW TO APPLY



Log on to the link:

<http://aardo.org/formDD.php>



Fill up the details and submit. Take print out of the filled in application form.



Applicants are required to sign their applications and send them along with the recommendation letter of the Nodal Ministry of AARDO/Centre of Excellence to our email: iec@aardo.org

CERTIFICATE

E-Certificate authenticated with signature of H.E. Secretary-General, AARDO and CIFT, Director, will be provided after the successful completion of the training programme.

ABOUT THE INSTITUTE



ICAR-Central Institute of Fisheries Technology (CIFT) is a pioneer research institute under the aegis of Indian Council of Agricultural Research (ICAR). The institute has been instrumental in modernizing the fishing and fish processing sectors in the country from the time of its inception on 29th April, 1957 and continues to impart technological support to a broad spectrum of stakeholders comprising of fisher folk, students, extension professionals, seafood industries, fish entrepreneurs, faculties and scientists through well designed skill-oriented training programmes. The institute is functioning as seven different divisions such as Fishing Technology, Fish Processing, Biochemistry and Nutrition, Microbiology Fermentation and Biotechnology, Quality Assurance and Management, Engineering and Extension, Information and Statistics Divisions. The major activities of the institute centres around evolving innovative and cost-effective technologies for fish harvesting, development and standardization of different post-harvest practices, techniques for extraction of biomedical, pharmaceutical and industrial products from aquatic organisms, biotechnological approaches for developing disease diagnostic tools; quality management and maintaining food safety standards; design and development of engineering equipments/tools for harvesting and storage and at the end transfer of technologies to end users through training, education and extension programmes with the involvement of highly qualified and experienced scientists from seven different divisions. ICAR-CIFT organizes regular and adhoc training courses for various categories of stakeholders in different aspects of harvest and post-harvest fisheries. Besides, customized training programmes are also organized on the basis of request from different national and international organizations depending upon the needs and problems of the client.



CONTACT

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